

Because each moment counts...

# PUT TIME ON YOUR SIDE



## IT'S TIME TO **LEARN MORE** ABOUT HALAVEN<sup>®</sup>

Although some women lived longer and some women did not live as long, women who were treated with HALAVEN in a clinical trial lived over 1 year (average 13.2 months) compared with women treated with other chemotherapy or hormone therapy, who lived less than 1 year (average 10.6 months)

**HALAVEN (eribulin mesylate) Injection is a prescription medicine used to treat adults with breast cancer that has spread to other parts of the body, and who have already received other types of anticancer medicines after the cancer has spread**



**Please see Important Safety Information throughout and accompanying HALAVEN full Prescribing Information.**



TAKE TIME TO **LEARN**  
ABOUT HALAVEN®

.....  
An advantage  
of **living longer:**  
beating her at  
her own game  
.....

1 Please see Important Safety Information throughout  
and accompanying HALAVEN full Prescribing Information.

---

## Why is my doctor recommending HALAVEN?

Metastatic breast cancer (mBC), or breast cancer that has spread to other parts of the body, affects approximately 30% of all women who are diagnosed with breast cancer. With advances in treatment, women with breast cancer are living longer than ever before. HALAVEN is an FDA-approved chemotherapy that offers an opportunity to live longer for women whose mBC has progressed after at least 2 types of mBC therapy. Previous therapy should have included an anthracycline and a taxane for either early or advanced breast cancer. This brochure contains information about HALAVEN, but is not meant to take the place of talking with your doctor or health care team.

## What is HALAVEN?

HALAVEN is developed from a natural substance found in a sea sponge, and is the only medicine discovered in its class of chemotherapy. Based on early laboratory studies, HALAVEN works by limiting the growth of cancer cells, and ultimately killing them.

## How effective is HALAVEN?

When used alone after 2 prior chemotherapies for mBC, HALAVEN is the only chemotherapy that has been proven in a clinical trial to help some women live longer. In this trial of more than 750 women, HALAVEN was compared with other chemotherapies or hormone therapies commonly used to treat mBC. Although some women lived longer and some women did not live as long, women who were treated with HALAVEN lived an average of 13.2 months compared with women treated with other chemotherapy or hormone therapy, who lived an average of 10.6 months. This means that women who received HALAVEN lived 25% longer than women who received other chemotherapy or hormone therapy.

HALAVEN was studied in women with all types of tumor receptors. This means that their ER/PR hormone receptors (estrogen/progesterone receptors) were either positive or negative and their HER2 receptors (human epidermal growth factor receptor 2) were either positive or negative.

## What safety information do I need to know about HALAVEN?

HALAVEN is associated with serious risks. Please take time to read about these risks on the following pages and discuss them with your health care provider before receiving HALAVEN.

---

## MAKE TIME TO REVIEW SAFETY INFORMATION FOR HALAVEN®

HALAVEN can cause serious side effects, including

- **Low white blood cell count (neutropenia).** This can lead to serious infections that could lead to death. Your health care provider will check your blood cell counts. Call your health care provider right away if you develop fever (temperature above 100.5°F), chills, cough, or burning or pain when you urinate, as any of these can be symptoms of infection
- **Numbness, tingling, or pain in your hands or feet (peripheral neuropathy).** Peripheral neuropathy is common with HALAVEN and sometimes can be severe. Tell your health care provider if you have new or worsening symptoms of peripheral neuropathy
- Your health care provider may delay or decrease your dose or stop treatment with HALAVEN if you have side effects

### **Before you receive HALAVEN, tell your health care provider about all of your medical conditions, including if you**

- have liver or kidney problems
- have heart problems, including a problem called congenital long QT syndrome
- have low potassium or low magnesium in your blood
- are pregnant or plan to become pregnant. HALAVEN can harm your unborn baby. Tell your health care provider right away if you become pregnant or think you are pregnant during treatment with HALAVEN. Females who are able to become pregnant should use an effective form of birth control during treatment with HALAVEN and for at least 2 weeks after the final dose of HALAVEN and males should use an effective form of birth control when having sex with female partners who are able to become pregnant during treatment with HALAVEN and for 3½ months (14 weeks) after the final dose of HALAVEN
- are breastfeeding or plan to breastfeed. It is not known if HALAVEN passes into your breast milk. Do not breastfeed during treatment with HALAVEN and for 2 weeks after the final dose of HALAVEN

**Tell your health care provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

### **What are the possible side effects of HALAVEN?**

**HALAVEN can cause changes in your heart-beat (called QT prolongation).** This can cause irregular heartbeats. Your health care provider may do heart monitoring (electrocardiogram or ECG) or blood tests during your treatment with HALAVEN to check for heart problems.

The most common side effects of HALAVEN in adults with breast cancer include low white blood cell count (neutropenia), low red blood cell count (anemia), weakness or tiredness, hair loss (alopecia), nausea, and constipation.

Your health care provider will do blood tests before and during treatment while you are taking HALAVEN.



**Please see Important Safety Information throughout and accompanying HALAVEN full Prescribing Information.**

---

## SCHEDULE TIME TO START HALAVEN<sup>®</sup>

### **What information do I need to tell my health care provider (HCP) before I start taking HALAVEN?**

Be sure to tell your HCP about all of your medical conditions, including if you have

- Liver or kidney problems
- Heart problems, including a problem called “congenital long QT syndrome”
- Low potassium or low magnesium in your blood

### **And be sure to let your HCP know if you are currently**

- Pregnant or plan to become pregnant. Talk with your doctor about birth control methods
- Breastfeeding or planning to breastfeed

### **Also, tell your HCP about all of the medicines you are taking, or if you are planning to take any new medicines, including**

- Prescription medicines
- Medicines that you buy without a prescription (over the counter)
- Vitamins
- Herbal supplements





## How will I receive HALAVEN?

Before you receive each dose of HALAVEN, your HCP should do blood tests to check your blood cell counts and examine you for numbness, tingling, or burning in your hands and feet.

HALAVEN is given by an injection into your vein (known as an intravenous, or IV, infusion). Each HALAVEN dose is given over **a short period of 2 to 5 minutes**. HALAVEN is given once a week for 2 weeks, followed by 1 week off. This is considered 1 cycle of treatment. Your HCP will decide how many cycles of treatment you will have.

It is possible that there may be a reason your HCP may delay or decrease your dose or stop treatment. Talk to him or her about any changes to your dosing schedule.

RECOMMENDED DOSING SCHEDULE FOR HALAVEN						
DOSE ONE 1	2	3	4	5	6	7
DOSE TWO 8	9	10	11	12	13	14
15	16	NO HALAVEN TREATMENT		19	20	21

ONE CYCLE OF TREATMENT

Please see Important Safety Information throughout and accompanying HALAVEN full Prescribing Information.



.....  
An advantage  
of **living longer:**  
treating every  
date as if it were  
your first  
.....



### **How can I help ensure that I stay on my treatment schedule?**

Your health care team will work with you to help you get all of your scheduled doses of HALAVEN, especially if your treatment needs to be delayed for any reason.

Sometimes, based on your medical condition and/or your blood test results, a decrease in dose or a change in scheduling can help you and your health care team manage certain side effects.

In some cases, side effects do not improve after lowering or delaying the dose of HALAVEN, and you may need to stop taking HALAVEN.

Tell your health care provider about any side effect that bothers you or that does not go away.

### **What are the common side effects with HALAVEN?**

The most common side effects of HALAVEN in adults with breast cancer include low white blood cell count (neutropenia), low red blood cell count (anemia), weakness or tiredness, hair loss (alopecia), nausea, and constipation.



---

## PLAN TIME TO DISCUSS CONTINUING HALAVEN®

### **Understanding some common side effects of your HALAVEN treatment can help you manage them with your health care team.**

- A decrease in white blood cells, or neutropenia, is a side effect of HALAVEN. Medicines like blood cell boosters can help manage this condition. Your HCP should do a blood test to monitor your blood cells before you receive each dose of HALAVEN to see if any steps need to be taken.
- Hair loss, or alopecia, is a frequent concern of people with mBC during treatment. It is important to know that you do not have to go through this alone. It can be helpful to speak to others who have had a similar experience by reaching out to support groups in the mBC community.
- Nerve problems, or peripheral neuropathy, are another side effect of HALAVEN. Be sure to tell your health care team if you feel numbness, tingling, or burning in your hands and feet. Your doctor may recommend lowering your dose of HALAVEN to help control this problem.
- Nausea and vomiting are 2 other side effects that you may experience. You can take steps to help reduce these symptoms on your own. Eating smaller meals, eating more slowly, and drinking clear liquids can be helpful. There are also medicines called antiemetics that can help manage these symptoms. Ask your health care team if these medicines may be right for you.
- Other medicines can also help you manage the side effects of HALAVEN. Be sure that you or a loved one keep track of when and how often side effects occur, as well as their severity, so your health care team can best support you. Your doctor may recommend lowering or delaying your dose of HALAVEN if your side effects persist. In some cases, side effects do not improve after lowering or delaying the dose of HALAVEN, and you may need to stop taking HALAVEN.

**Please see Important Safety Information throughout and accompanying HALAVEN full Prescribing Information.**

---

## SET ASIDE TIME TO **FOCUS ON YOURSELF**



### **Diet and nutrition**

Eating well will help you get the right nutrients to stay strong throughout your treatment with HALAVEN. A healthy diet can also help you maintain your energy levels and may help control other health problems.

Eating a variety of foods will provide your body with the nutrients it needs. A healthy diet should include fruits and vegetables, breads and grains, dairy, and protein. You should also drink plenty of fluids to avoid symptoms of dehydration like light-headedness, dry mouth, and nausea.

Sometimes HALAVEN may cause side effects that can impact your diet, like a reduced appetite or nausea. Tell your doctor if you have any of these side effects so you can find ways to help manage them.



### **Exercise and staying active**

Regular physical activity can help you stay healthy during treatment. It can increase your energy levels and reduce fatigue. It can also help reduce stress, depression, nausea, and constipation.

If you are not already physically active, it is important to start out small and increase your activity level over time. Be as physically active as you can, when you can. Do not push yourself, and be sure to talk with your doctor first about any new exercise routine you may want to try.



### **Controlling cancer-related pain**

Pain is a common problem for people with mBC. Please speak with your doctor about any pain you experience. It may be a result of your cancer or it may be related to your treatment. Although people often experience pain, it is not something you should ignore. Be sure to report any pain you feel to your health care team, because steps can be taken to help manage it.

One way to help keep track of your pain during treatment is to keep a journal. You or a loved one can write down information about your pain to discuss with your health care team. Be sure to keep track of the following:

- Where the pain is happening
- The severity and type of pain
- When and how often you feel pain
- How the pain is affecting your life

Take this journal with you to your appointment, and ask your health care team about pain medicines and complementary therapies that may help with these symptoms.



**Please see Important Safety Information throughout  
and accompanying HALAVEN full Prescribing Information.**



---

## FIND TIME TO GET THE SUPPORT YOU NEED

### How can I get support to help pay for my treatments?

#### **HALAVEN® \$0 Co-Pay Program**

The HALAVEN \$0 Co-Pay Program helps eligible patients with the out-of-pocket costs of HALAVEN. Visit [www.eisaireimbursement.com/patient/halaven](http://www.eisaireimbursement.com/patient/halaven) to learn more and download an enrollment form. Restrictions apply.

#### **The Eisai Assistance Program**

Eisai, the maker of HALAVEN, offers an assistance program known as the Eisai Assistance Program (EAP). This program offers insurance information and financial support to eligible patients and caregivers for Eisai products and medicines, although Eisai cannot guarantee coverage.

#### **The EAP can help you**

- Understand how your therapy may be covered by your insurance
- Understand your out-of-pocket costs, which is the part you pay for and can include co-pays, co-insurance, or deductibles
- Identify sources of potential coverage if you do not have insurance, including eligibility for the Eisai Patient Assistance Program (PAP)

#### **To learn more about the HALAVEN \$0 Co-Pay Program and the PAP for HALAVEN**

- Call **1.866.61.EISAI** (1.866.613.4724) Monday–Friday, 8 am to 8 pm, ET
- Visit **[www.eisaireimbursement.com/patient/halaven](http://www.eisaireimbursement.com/patient/halaven)**





.....  
An advantage  
of **living longer**:  
knowing that the  
whole is better  
than the sum of  
its parts  
.....

---

## SPEND TIME TO FIND HELPFUL mBC RESOURCES

### **The American Cancer Society®** [www.cancer.org](http://www.cancer.org)

The American Cancer Society (ACS) has worked for over 100 years to create a world with less cancer. ACS focuses on helping patients to stay well and get well, to fight back, and to find cures.

### **Breastcancer.org** [www.breastcancer.org](http://www.breastcancer.org)

#### **Discussion Board:** <http://community.breastcancer.org>

Breastcancer.org provides reliable, complete, and up-to-date information on breast cancer and breast health, helping women and their loved ones make the best decisions for their lives.

### **CancerCare®** [www.cancer.org](http://www.cancer.org)

Founded in 1944, CancerCare is the leading national organization providing free, professional support services and information to help people manage the emotional, practical, and financial challenges of cancer. Their comprehensive services include counseling and support groups over the phone, online, and in-person, educational workshops, publications, and financial and co-payment assistance. All CancerCare services are provided by oncology social workers and world-leading cancer experts.

### **Cancer Hope Network** [www.cancerhopenetwork.org](http://www.cancerhopenetwork.org)

Cancer Hope Network provides emotional support to cancer patients, loved ones, and family members by matching them with trained volunteer cancer survivors.

### **Cancer Support Community** [www.cancersupportcommunity.org](http://www.cancersupportcommunity.org)

Cancer Support Community is dedicated to providing support, education, and hope to everyone affected by cancer.

### **Caregiver Action Network** [www.helpforcancer.org](http://www.helpforcancer.org)

Help for Cancer Caregivers, by the Caregiver Action Network (CAN), is a collaboration of organizations with the goal of improving the health and well-being of the people who care for patients with cancer.

### **Living Beyond Breast Cancer** [www.lbbc.org](http://www.lbbc.org)

Living Beyond Breast Cancer connects people impacted by breast cancer with trusted information and a community of support.

**The Metastatic Breast Cancer Alliance** [www.mbcalliance.org](http://www.mbcalliance.org)

The Metastatic Breast Cancer Alliance is dedicated to improving the lives of and outcomes for those living with mBC and their families through increasing awareness and education about the disease and advancing policy and strategic coordination of research funding specifically focused on metastasis that has the potential to extend life, enhance quality of life, and ultimately to cure.

**Metastatic Breast Cancer Network** [www.mbcn.org](http://www.mbcn.org)

The Metastatic Breast Cancer Network (MBCN) is a patient-led volunteer advocacy organization dedicated to providing those living with the disease and their families education about the disease, treatment information, and coping strategies. MBCN works to further disease awareness and it supports metastatic research.

**METAvivor** [www.metavivor.org](http://www.metavivor.org)

METAvivor is passionately committed to women and men living with metastatic breast cancer, raising awareness for the disease and funding research.

**MyLifeLine.org** [www.mylifeline.org](http://www.mylifeline.org)

MyLifeLine.org connects cancer patients and caregivers to their community of family and friends for social and emotional support, through free, personal and private Web sites.

**National Coalition for Cancer Survivorship** [www.canceradvocacy.org](http://www.canceradvocacy.org)

The National Coalition for Cancer Survivorship (NCCS) is an advocacy organization founded by and for cancer survivors. NCCS promotes policy change to make cancer care better for survivors and their loved ones.

**SHARE** [www.sharecancersupport.org](http://www.sharecancersupport.org)

SHARE connects women diagnosed with all stages of breast and ovarian cancers, as well as their friends and family, with others who have similar experiences. Their services target the unique needs of women with metastatic disease, focusing on support, education, empowerment, and advocacy.

**Young Survival Coalition** [www.youngsurvival.org](http://www.youngsurvival.org)

Young Survival Coalition is dedicated to the critical issues impacting young women diagnosed with breast cancer, offering resources, connections, and outreach.

PERSONAL JOURNAL

Journal page with horizontal dotted lines for writing.



**Please see Important Safety Information throughout  
and accompanying HALAVEN full Prescribing Information.**

Eisai is committed to human health care (hhc)  
Eisai's commitment to innovative solutions in disease prevention and care for the health and well-being of people worldwide is embodied in our hhc mission. Human health care means we give first thoughts to patients and their families by helping to ensure access to necessary medicines.

**For more information about HALAVEN,  
please visit [www.halaven.com](http://www.halaven.com)**



HALAVEN® is a registered trademark used by Eisai Inc. under license from Eisai R&D Management Co., Ltd.